



Job Description: Executive Director

The Autonomous Vehicle Industry Association (AVIA) is the leading trade association representing the autonomous vehicle industry before state, federal, and international government officials. AVIA advocates for the safe and timely deployment of Level 4 autonomous driving technology as the unified voice for companies working toward that goal. AVIA envisions a world where safe and trusted autonomous vehicles increase road safety and efficiency and improve mobility opportunities for all.

As AVIA's Executive Director, you will:

- Advocate for AVIA's vision with officials at every level of government, and among influencers in industry, civil society, and the press
- Be a creative thinker who can express a vision; galvanize others behind it; and then establish a strategy, objectives, and an action plan to make it real
- Establish trusted, collaborative relationships with member companies to ensure that the diverse interests of AVIA's members are effectively represented
- Use a combination of exceptional advocacy, political, and interpersonal skills
- Be energetic, entrepreneurial, and adaptable
- Serve as AVIA's first full-time hire and lead the day-to-day operations of the association

Key Responsibilities:

- Shape and execute a public policy and communications strategy that advances the safe and timely deployment of autonomous vehicles
- Serve as the principal spokesperson for AVIA
- Drive sustainable membership and revenue growth and responsibly manage budgets
- Maintain a robust knowledge base of trends and stakeholders in the transportation and technology sectors and curate a network among them
- Establish a best-in-class culture and hire high-performing talent to ensure the association's long-term organizational success
- Hold regular meetings with board directors to report on organizational results against targets; and to seek directors' input on strategic direction, key alliances, governance, and other matters under board purview

Minimum Qualifications:

- A Bachelor's degree and 15+ years in government affairs, advocacy, or public policy roles, with 8+ years in leadership roles in complex operating environments
- Track record of leading industry-wide initiatives and coalitions and delivering policy results
- Dynamic and persuasive communicator
- Experience building out, hiring, and managing new teams
- Experience managing 7-figure organizational budgets

Preferred Qualifications:

- Strongly prefer experience having worked in trade associations
- Knowledgeable about the technology and/or transportation policy ecosystems
- Effective public speaker who has represented industry interests in the media, official testimony, and other public fora
- Experience running, or familiarity with, the day-to-day operations of an organization
- Experience in board-level interactions, particularly non-profit boards

Recruitment for this position will be conducted by the Executive Committee of the AVIA Board of Directors. For more information, please contact jobs@theAVindustry.org.